Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity:	**oOh!media Limited**
ABN:	**69 602 195 380**

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	James Taylor
Date of last notice	25 June 2026

Part 1 - Change of director's relevant interests in securities
In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	
Date of change	20 November 2026
No. of securities held prior to change	Direct - 61,196 fully paid ordinary shares (held in the joint names of James Everet Taylor and Susan Belinda Taylor) Direct - 1,301,809 unlisted performance rights Indirect - 7,956 Deferred STI restricted shares
Class	Fully paid ordinary shares Unlisted performance rights Deferred STI restricted shares

+ See chapter 19 for defined terms.

For personal use only

For personal use only

Number acquired	881,097 fully paid ordinary shares
Number disposed	1,301,809 unlisted performance rights
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	No cash consideration was payable for the exercise of the vested performance rights or the lifting of the restriction on the Deferred STI shares
No. of securities held after change	61,196 fully paid ordinary shares (held in the joint names of James Everet Taylor and Susan Belinda Taylor) 889,053 fully paid ordinary shares (held in the name of James Everet Taylor)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Exercise of 881,097 vested performance rights under the Company's Equity Incentive Plan in respect of Mr Taylor's 2025 LTI Award and 2026 LTI Award into fully paid ordinary shares Lapsing of 420,712 performance rights under the Company's Equity Incentive Plan in respect of Mr Taylor's 2026 LTI Award Lifting of the restriction on the 7,956 Deferred STI shares allocated to Mr Taylor which are held in the Company's Employee Share Plan Trust.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A

+ See chapter 19 for defined terms.

No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

For personal use only

+ See chapter 19 for defined terms.